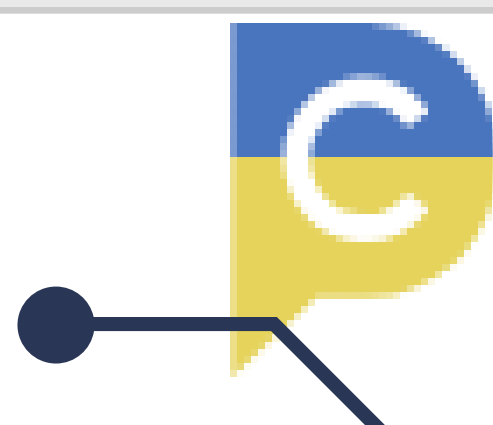




Student Guide

Plagiarismcheck



PLAGIARISM
CHECK.ORG

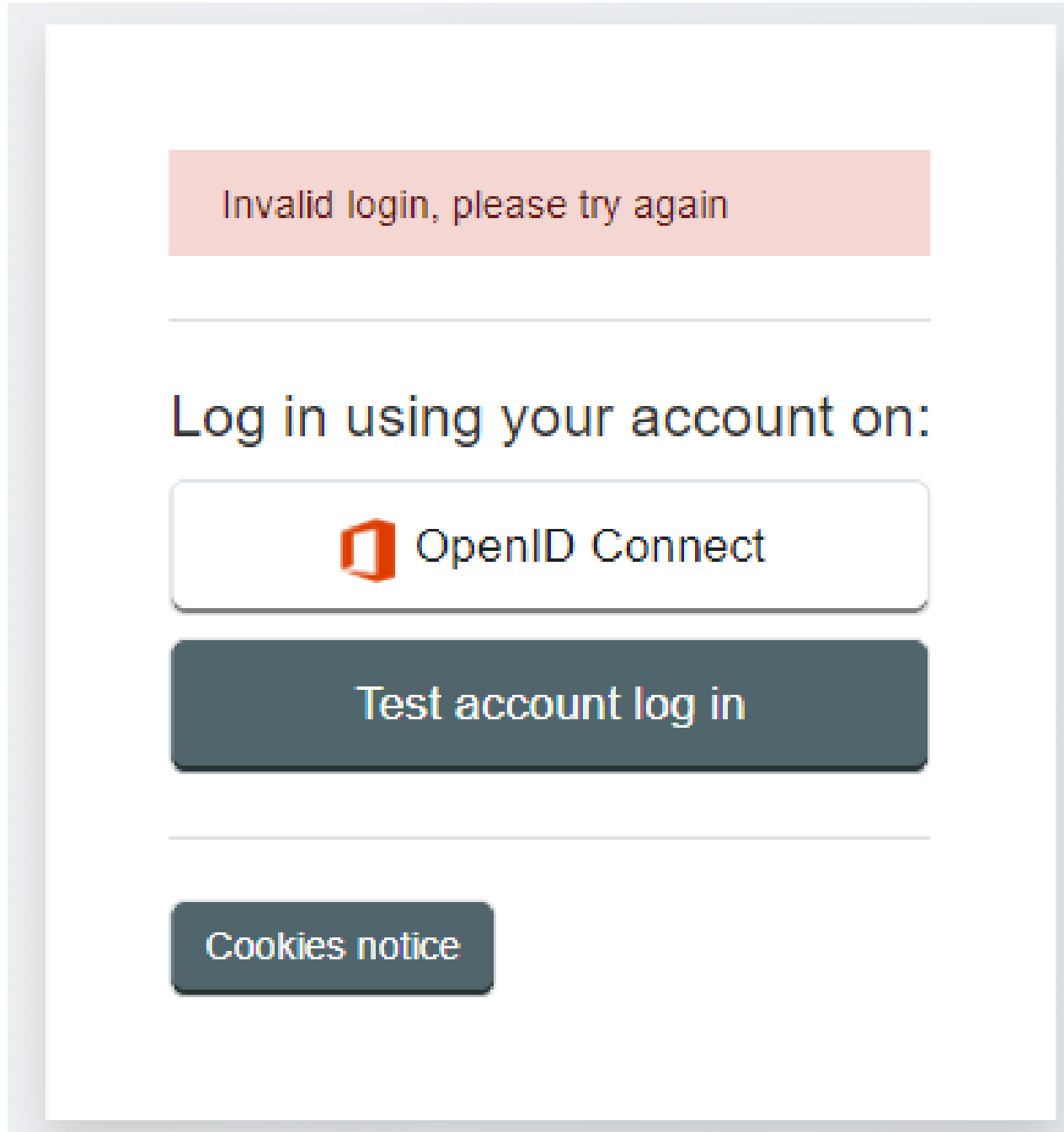
In this guide you will find the steps for the following:



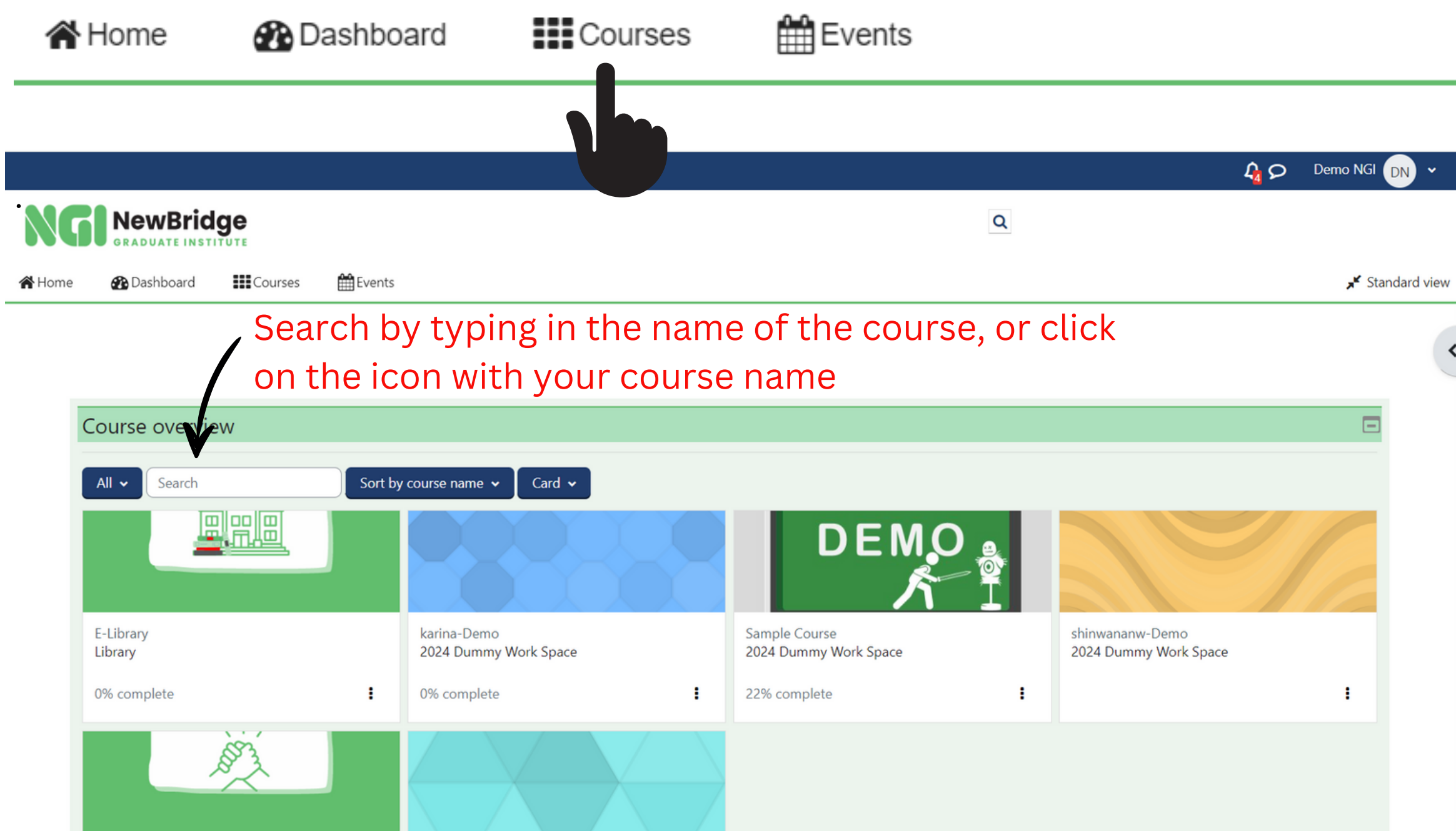
1. Reminder: Logging-in
2. Submitting Assessments (Plagiarism check)
3. Analysing Your Report (Plagiarism check report)
4. Re-Submission

1. Reminder: Logging-in

- Access your myNGI account at <https://myngi.ngi.ac/za>



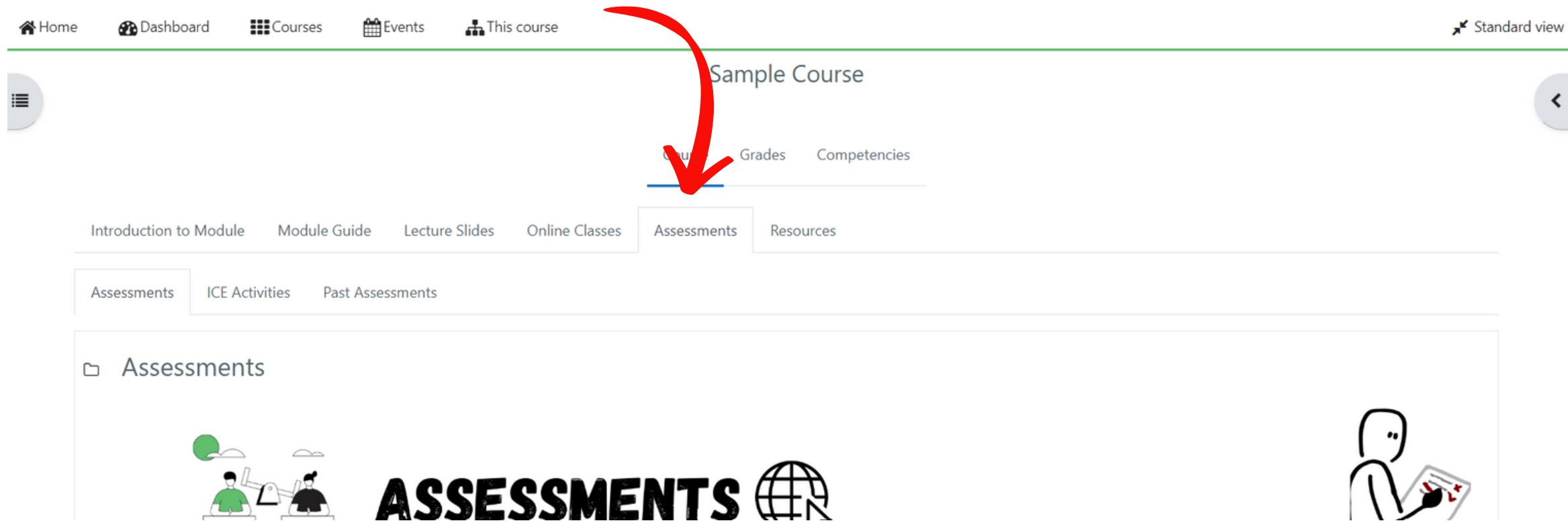
- Click on the **“OpenID Connect”** button. Login with your Microsoft credentials.
- Click on Courses to Search for the module in which you want to setup the online class.



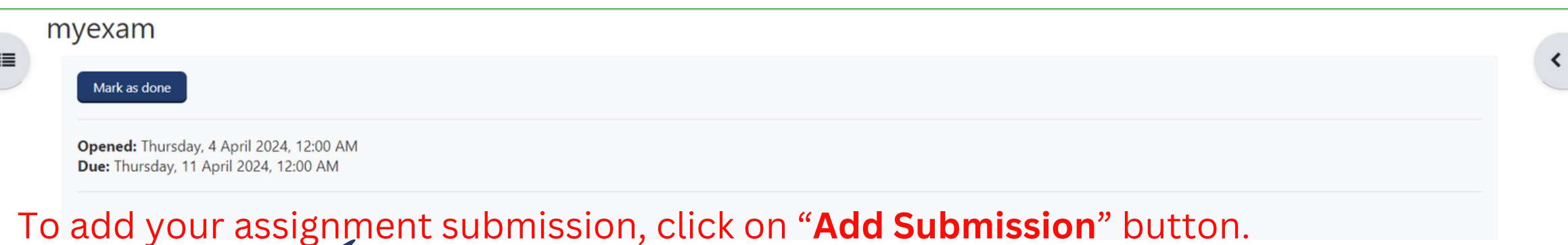
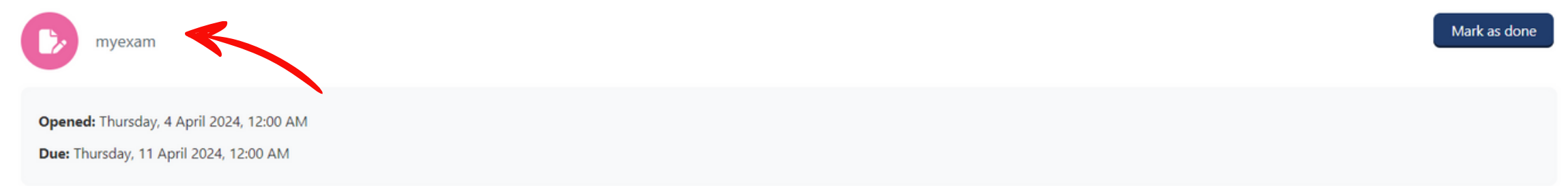


2. Submitting Assessment

- Access your course and navigate to Assessments, on the assessment look for the Assignment activity that you want to submit



Navigate to the Assignment activity

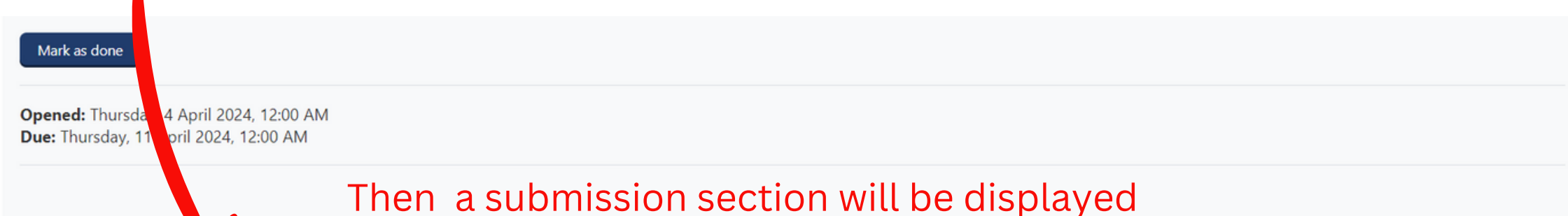


To add your assignment submission, click on “Add Submission” button.

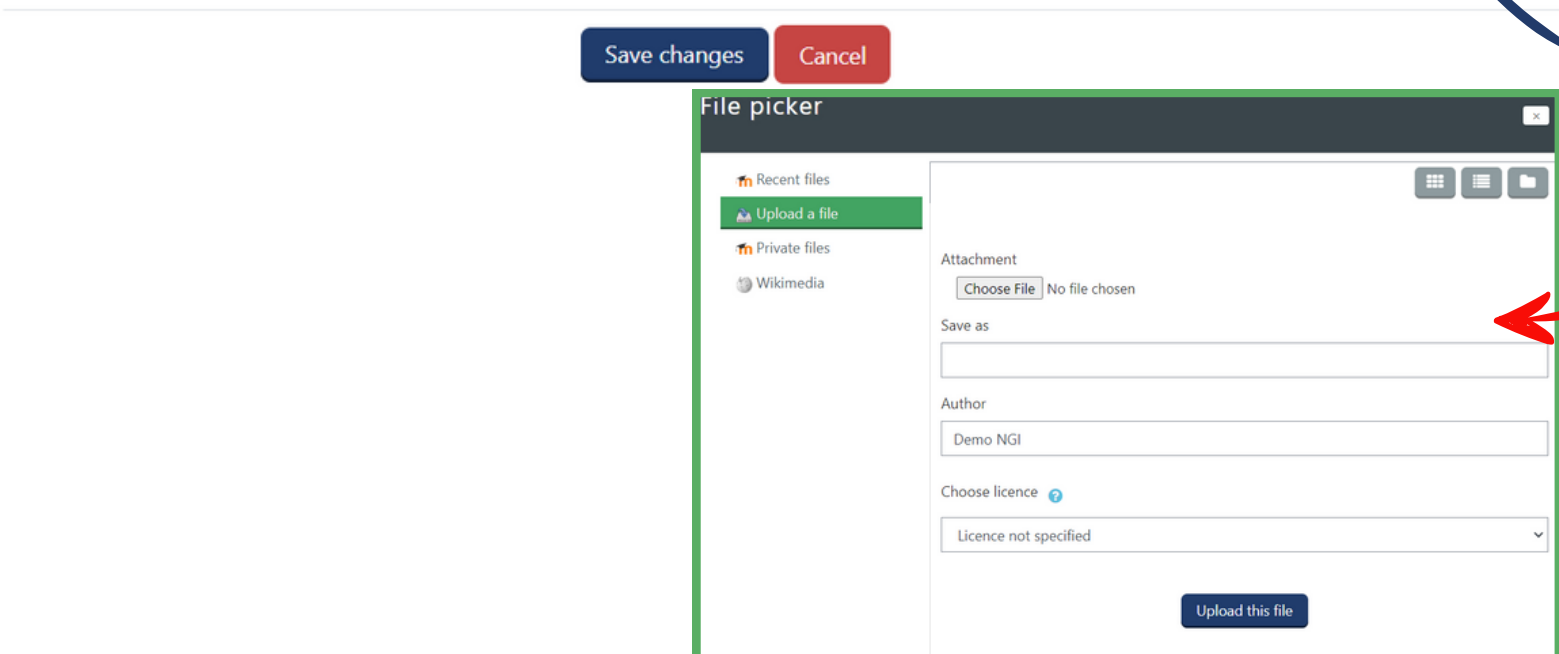
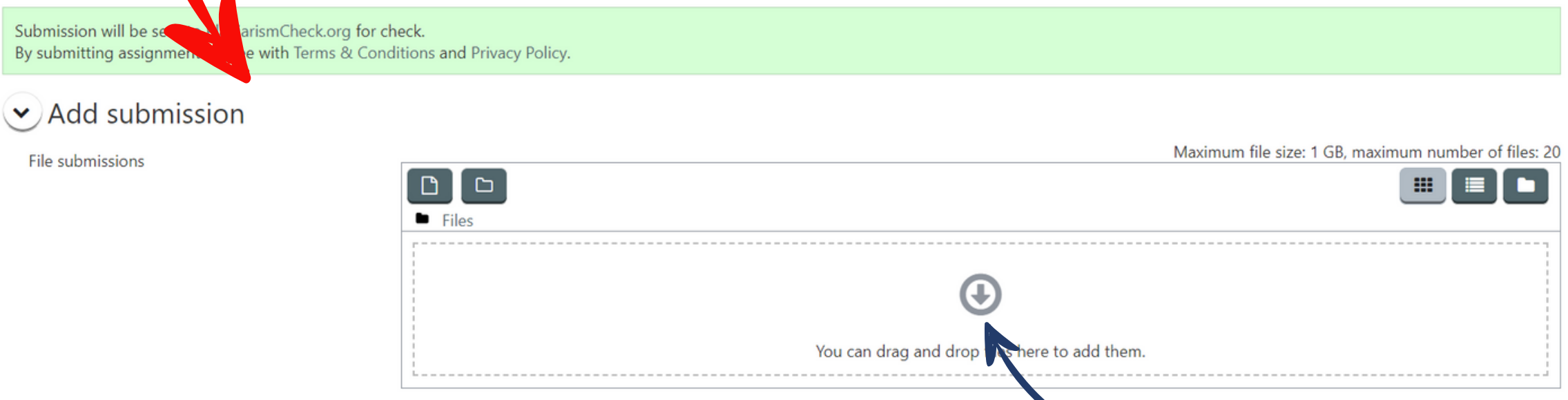
Add submission

Submission status

Attempt number	This is attempt 1 (3 attempts allowed).	(number of submission attempts)
Submission status	No submissions have been made yet	(Submission status - “submitted for grading, graded, submission drafts)
Grading status	Not graded	(grade/not graded)
Time remaining	2 days 10 hours remaining	(submission time remaining)
Last modified	-	
Submission comments	▶ Comments (0)	



Then a submission section will be displayed



1. You can drag and drop file into the area
2. or, Click on the area, then a file picker will display, then you will choose file by navigating your file location



Submission will be sent to PlagiarismCheck.org for check.
By submitting assignment I agree with Terms & Conditions and Privacy Policy.

▼ Add submission

File submissions

Maximum file size: 1 GB, maximum number of files: 20

Files

Save changes **Cancel**

Click on the **“Save changes”** button, then your assignment is submitted.

3. Anaylsing your report

Your submission status report will appear

Submission status

Attempt number	This is attempt 1 (3 attempts allowed).
Submission status	Submitted for grading
Grading status	Not graded
Time remaining	Assignment was submitted 2 days 10 hours early
Last modified	Monday, 8 April 2024, 1:52 PM
File submissions	Title - Digital literacy.pdf In queue 8 April 2024, 1:52 PM
Submission comments	▶ Comments (0)

Your submission will be in queue for plagiarism check, this will take a few minutes for your similarity results to be displayed.

Submission status

Attempt number	This is attempt 1 (3 attempts allowed).
Submission status	Submitted for grading
Grading status	Not graded
Time remaining	Assignment was submitted 2 days 10 hours early
Last modified	Monday, 8 April 2024, 1:52 PM
File submissions	Title - Digital literacy.pdf ID: 20634131 Similarity: 100% AI: 41.66% 8 April 2024, 1:52 PM
Submission comments	▶ Comments (0)

Click on the Similarity report for a full analysis of the report

Your report will display on a new page.

plagiarismcheck.org/profile/check-document-report/20634131/group/3189

PLAGIARISM CHECK.ORG

SIMILARITY REPORT

100.00% Similarity total 41.66% AI total

Identical - 51.41% Changed text - 48.59%

#20634131 - Newbridge Graduate Institute - 8 Apr 2024, 1:53 PM

Title: The Evolution and Impact of Digital Marketing

Introduction:
In the past few decades the realm of marketing has undergone a profound transformation propelled by the advent of digital technology. Digital marketing has emerged as a powerful tool for businesses to connect with their target audiences promote their products or services and drive growth in an increasingly competitive landscape. This essay explores the evolution of digital marketing its key components and its profound impact on businesses and consumers alike.

Evolution of Digital Marketing:
The evolution of digital marketing can be traced back to the rise of the internet in the late 20th

Similarity: 100.00% add to the total percentage

- 100.00% Newbridge Gradua...
- 29.64% vindhyaenterprises...
<https://vindhyaenterprises.com/>
- 25.20% amudhakumar.com
<https://amudhakumar.com/introd...>
- 23.17% www.alooba.com
<https://www.alooba.com/skills/co...>
- 21.79% v...

NGI NewBridge GRADUATE INSTITUTE



Your report will display on a new page.

2 Main Scores - These numbers show how much text was either found in sources or detected as potentially AI-generated.

The screenshot shows a plagiarism report with the following details:

- Similarity Score:** 100.00% (Similarity total)
- AI Detector Score:** 41.66% (AI total)
- Identical:** 51.41%
- Changed text:** 48.59%
- Source Similarity:** 100.00%
- Source List:**
 - 1. 100.00% Newbridge Gradua...
 - 2. 29.64% vindhyaenterprises... (https://vindhyaenterprises.com/)
 - 3. 25.20% amudhakumar.com (https://amudhakumar.com/introd...)
 - 4. 23.17% www.alooba.com (https://www.alooba.com/skills/co...)
 - 5. 21.79% wpuber.com

There are two types of similarity shown in the report: 'Identical' corresponds to word-to-word matches, whereas 'Changed text' shows rearranged or paraphrased text. The respective color code appears on each source, too. Depending on the type of similarity, each source can get an orange or a red dot, or sometimes even both.

The screenshot shows a plagiarism report with the following details:

- Similarity Score:** 100.00% (Similarity total)
- AI Detector Score:** 72.80% (AI total)
- Identical:** 74.75%
- Changed text:** 25.25%
- Source List:**
 - 1. 100.00% Garrett Ba...
 - 2. 22.67% Jane Adelm...
 - 3. 22.67% www.wikiw... (https://www.wikiwand.c...)
 - 4. 22.67% books.appl... (https://books.apple.com/...)
 - 5. 22.67% en.wikipedi... (https://en.wikipedia.org/...)

For each match, you get a direct link to the source from which information has been taken.

This screenshot shows a list of sources with 'COMPARE' buttons next to each entry:

- 100.00% Garrett Ba...
- 22.67% Jane Adelm...
- 22.67% www.wikiw... (https://www.wikiwand.c...)
- 22.67% books.appl... (https://books.apple.com/...)
- 22.67% en.wikipedi... (https://en.wikipedia.org/...)

By clicking on the link under the source title, you will follow the link to the original source

This screenshot shows the same list of sources as the previous one, but with the direct links highlighted in red boxes:

- 100.00% Garrett Ba...
- 22.67% Jane Adelm...
- 22.67% www.wikiw... (https://www.wikiwand.c...)
- 22.67% books.appl... (https://books.apple.com/...)
- 22.67% en.wikipedi... (https://en.wikipedia.org/...)

Your work Internet Source Matches

The 'Compare sources' window shows a side-by-side comparison of text. The left side is labeled 'Your work' and the right side is labeled 'Internet Source'. The text is highlighted in red to show matches. The 'Matches' column on the right lists the specific text that was found to be identical or changed.



- When using quotes remember to put quotation marks and cite the author.
- Remember that if you don't give credit to an author it counts as plagiarism. Everything you cite needs to be in your reference list at the end of your paper. Click on the Citation generator to generate a reference list.





Checking grammar

PLAGIARISM CHECK.ORG

SIMILARITY REPORT

Similarity 100.00% Quotes References Grammar

100.00% Similarity total 41.66% AI total

Identical - 51.41% Changed text - 48.59%

#20634131 - Newbridge Graduate Institute - 8 Apr 2024, 1:53 PM

Title: The Evolution and Impact of Digital Marketing

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Evolution of Digital Marketing:
The evolution of digital marketing can be traced back to the rise of the internet in the late 20th

- Missing comma
- Possible typo: you repeated a whitespace
- audiences Missing comma
- promote Missing preposition
- its Missing preposition
- websites Missing comma
- It seems like there are too many consecutive spaces here.
- engines Missing comma
- ads Missing comma
- However Missing comma
- Facebook Missing comma

When you click on the grammar error, it highlights for you where you need to make your corrections. You will then go to your original document to fix the grammar issue with the suggested solution.

#20634131 - Newbridge Graduate Institute - 8 Apr 2024, 1:53 PM

businesses to connect with their target audiences promote their products or services and drive growth in an increasingly competitive landscape. This essay explores the evolution of digital marketing its key components and its profound impact on businesses and consumers alike.

Possible typo: you repeated a whitespace

A comma might be missing here.

audiences → audiences,

4. Re-Submission

Edit submission Remove submission

Select : **“Edit Submission”** or **“Remove Submission”** - If you do not want this version to be marked

Submission status

Attempt number	This is attempt 1 (3 attempts allowed).
Submission status	Submitted for grading
Grading status	Not graded
Time remaining	Assignment was submitted 13 hours 3 mins early
Last modified	Wednesday, 10 April 2024, 10:56 AM

Edit submission

Remove submission

Click on the Document, the Edit dialog box will appear then click on **“Delete”**

Edit Title - Digital literacy.pdf

Download Delete

Name Title - Digital literacy.pdf

Author Demo NGI

Choose licence Licence not specified

Path /

Save changes Cancel

Confirm

Are you sure you want to delete this file?

OK Cancel

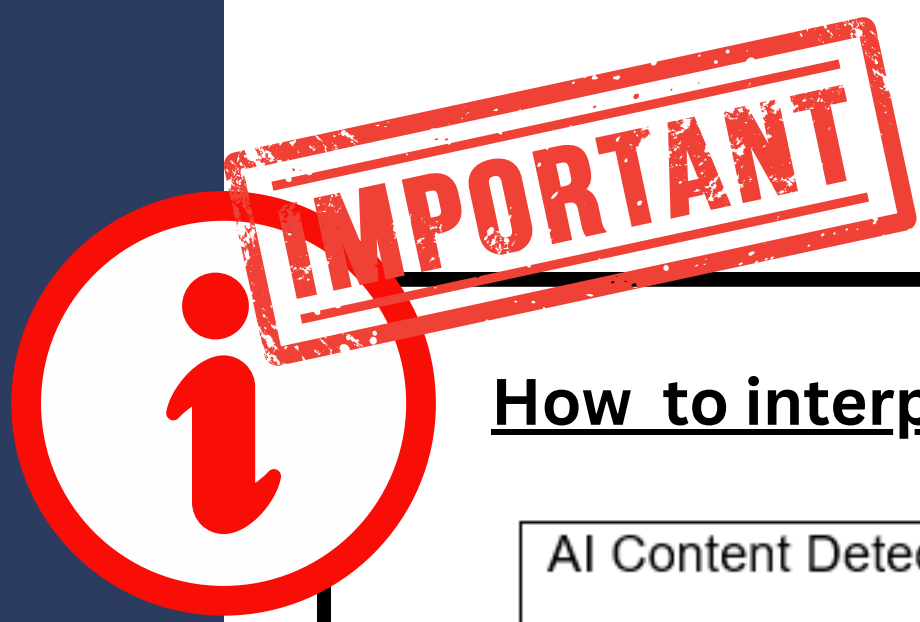
Confirm

Are you sure you want to remove your submission?

Cancel Continue

Click on **“Continue”**, Then Follow all steps in part 2, then part 3 (Analyzing the report)

Click on **“Ok”**, Then Follow all steps in part 2, then part 3 (Analyzing the report)



How to interpret your AI (ARTIFICIAL INTELLIGENCE) Detector Report

AI Content Detected	<ul style="list-style-type: none"> When separate sentences are flagged you do not have anything to worry about.
Likely AI-Generated	<ul style="list-style-type: none"> When the detector highlights whole paragraphs, you will need to change these parts in your assignment before submitting your paper for a second time. When significant parts of the text or the whole paper are marked as AI-generated, your paper will be analysed by your lecturer. You will need to provide evidence of the sources you have used or be charged with plagiarism.

How to interpret your Similarity report

The similarity total shows how much of the text in the assignment matches other sources. Citations and references are excluded by default.

On the righthand, you can find the list of sources where similarities were found with a submitted text. The percentage of a source shows how much text was found in this source. By clicking on a source, you can see matching text with darker highlights.

You may find that there are parts in your assignment where the score is remarkably high because you have included the assignment questions in your paper or have used a formula. This you do not need to worry about.

If you are unsure if your similarity score is too high, ask your lecturer what the threshold is that has been assigned.

Remember to write your assignment in your own words. This will lower your similarity score. Before resubmitting your assignment try and change some of the text where your similarity score is remarkably high. Always give credit to the author of the source you have used, to avoid plagiarism.

Identical	Word-to-word matches mean that the text was copied from another source without any credit to the author. Remember that you need to add quotation marks for direct quotations and give credit to the author to avoid plagiarism.
Changed text	This shows rearranged or paraphrased text. Remember to give credit to the sources you have used even if you have changed the text.

What happens when plagiarism is suspected?

Please refer to **NGI018 Student Code of Conduct and Disciplinary Policy** on actions and penalties applied if plagiarism is detected. The policy is available on myNGI on the Student Support Page – Student Policies.

